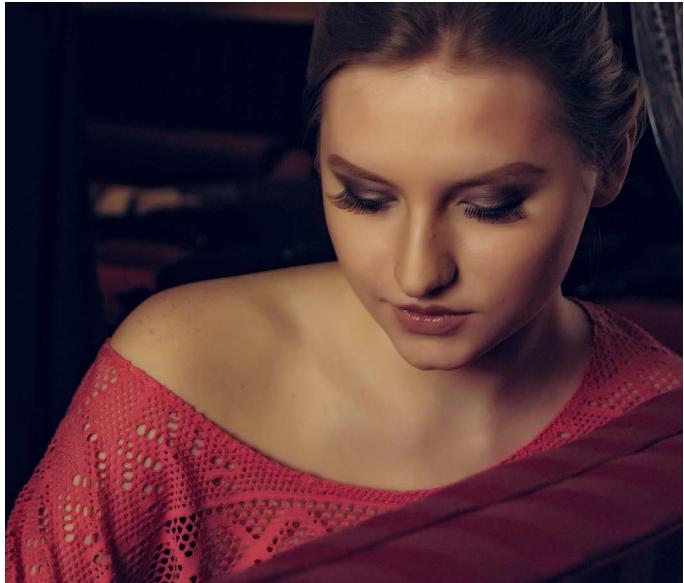
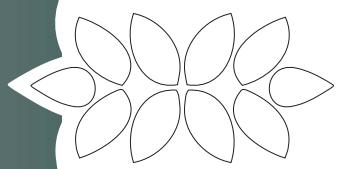


Aesthetics By Kat

August 2019 Newsletter

Kat McArtor, Aesthetician



Social & Web Contacts

The company website. It's critical infrastructure for every business. It hardly matters if your company sells products online or not -- people are looking online to find every product and every service. It pays to be visible!

Facebook, Instagram, Twitter, Linked In -- all social platforms that allow people to significantly increase their visibility and brand awareness. People look to social platforms almost as much as they do a company website. Almost, but in a different way. On social media you rarely have 100% of the viewers attention.

It makes sense that everybody (it seems) has a Facebook or IG page, a group, or a Story. There are so many that are worth following, and that is partly a problem. Lately there are too simply too many to follow! But we bookmark them anyway, even when we're unlikely to visit again. Keeping track of what happens on social platforms is time-consuming!

Which brings me back to the company website, how it is a solid single base-of-operations, and how it works in concert with social platforms. Did you know you can find all my services, information, new client forms, about me information, links to all of my social pages, and direct online appointment booking from my website? No? Well, you can!

You can also find my newsletters, such as this one, which have a monthly special, such as this one, on my website!

Did you know you can follow me on Instagram and friend me on FaceBook! Please do, the Follow icons are at the very bottom of my website. (although in doing so you will have to momentarily break away from the greatest website on Earth...)

<https://www.aestheticsbykat.com/>

Back to School Special

-- applies to online booking only--

Lash Lift and Tint - Regularly \$75
August online booking only \$65

Online Booking Update

When booking from my website you will now be asked to input a credit card number.

This holds the appointment, but will not charge the card. Nothing is charged to your credit card unless the appointment has been no showed (no one shows for the appointment) or changes to the appointment within the 24 hour cancellation policy. Thank you for your understanding!